

# PRODUCT CATALOG

" Paani Wahi,  
Pehchan Nayi! "





# Welcome to Our World of PURE NIRVANA Excellence

At PURE NIRVANA, we offer customized, premium packaged drinking water to help businesses promote their brand effortlessly. Our high-quality water comes in elegantly designed bottles featuring your branding, leaving a lasting impression.

Ideal for Restaurants, Hotels, Cafés, Pubs, Salons, Gyms, Movie Theatres, Car / Bike Showrooms, Jewellery Shops, Medical Centres, Corporate Events, Banquet Halls and Retail stores, our solutions add professionalism and exclusivity.

We focus on purity, sustainability, and innovation, ensuring every bottle reflects your brand's identity while being environmentally responsible.

**" Partner with us to elevate your brand".**

*" Bottling Brilliance With Every Drop "*





## MISSION

At Pure Nirvana, our mission is to elevate everyday hydration into a premium, purposeful experience. We aim to provide high-quality, packaged drinking water that not only refreshes but also reflects the identity of the brands we serve.

We are committed to transforming ordinary bottled water into a powerful, personalized branding tool—one that enhances visibility, strengthens customer connection, and leaves a lasting impression.

With a deep focus on \*purity, creativity, and sustainability\*, we deliver water that's as clean and safe as it is beautifully presented. Every bottle is designed to promote both wellness and your brand—helping businesses stand out while supporting eco-conscious choices.

At every step, we're not just offering water—we're creating an experience where \*hydration meets identity\*.



## VISION

At Pure Nirvana, our vision is to redefine the way the world experiences packaged drinking water—merging purity with purpose, and hydration with high-impact branding.

We aspire to be a \*leading innovator in premium and customized bottled water\*, offering solutions that are not only refreshing but also bold, stylish, and memorable. Our goal is to become the most trusted and desired name in luxury water, combining sleek design, youthful energy, and sustainability in every drop.

More than just water, we deliver \*a branding experience\*—crafted to elevate your business, spark engagement, and leave a lasting impression in the minds of your customers.

With every bottle, Pure Nirvana helps brands stand out, stay relevant, and connect meaningfully—\*because we believe hydration should carry your identity with pride.\*



## OUR PRODUCT'S DETAILS

Customize your way with our diverse range of bottles in various shapes and sizes to fit your needs. Each bottle comes with a custom label, ensuring that your order is ready for immediate distribution, sale, or consumption as soon as it arrives. Tailored branding made simple and effective.



### AQUA SILVER - Regular Square Bottle

Brand	: PURE NIRVANA
Shape	: Square Shape
Material	: Plastic
Colour	: Transparent
Size Available	: 200ML, 500ML & 1 Ltr
Bottle Weight	: 8gms, 13gms & 19gms.
MRP	: ₹. 06 /-, ₹. 10 /- & ₹. 20 /-.



### AQUA GOLD - ZEN Shape Bottle

Brand	: PURE NIRVANA
Shape	: Zen Shape
Material	: Plastic
Colour	: Transparent
Size Available	: 1000ml
Bottle Weight	: 35gms
Dimension	: 28H x 7.3W cm
MRP	: ₹. 40 /- . ₹. 20 /- .



### AQUA PLATINUM - ROUND ZEN Bottle

Brand	: PURE NIRVANA
Shape	: Round- Zen Shape
Material	: Plastic
Colour	: Transparent
Size Available	: 1000ml
Bottle Weight	: 35gms
Dimension	: 28.6H x 7.3W cm
MRP	: ₹. 80 /- . ₹. 40 /-



# WHY CHOOSE US



## Premium Packaged Drinking Water

At Pure Nirvana, we produce our water in-factory using advanced multi-stage distillation technology, ensuring exceptional purity, taste, and safety. Every bottle is carefully filled with our premium, self-manufactured distilled water—offering your customers a clean, refreshing, and health-conscious hydration experience.



## Fully Customizable Labels

Make your brand unforgettable with our tailor-made bottle labeling solutions.

We provide:

- Custom Designs – Display your logo, brand message, or campaign theme.
- Flexible MOQs – Whether you're a small business or a large corporation, we scale to meet your needs.

Ideal for corporate events, restaurants, gyms, showrooms, salons, or retail promotions—our labels are crafted to reflect your brand identity with precision and elegance.

## Sustainable & Premium-Grade Bottles

Our bottles are created with a focus on sustainability, quality, and aesthetics:

- Eco-Friendly Materials – 100% recyclable, reducing your carbon footprint.
- Durable Build – Leak-proof, food-grade, and easy to carry.
- Minimalist Design – Sophisticated look that keeps the spotlight on your brand.

With Pure Nirvana, you're not just offering water—you're offering a branded experience that speaks of quality, care, and professionalism.

# AQUA SILVER PLUS SAMPLE ILLUSTRATION



Available In Size :- 200ml, 500ml & 1000ml



**200ml – Sticker Size:- 25×75mm ; Available Design Size :- 25×47mm**  
**500ml – Sticker Size:- 30×100mm ; Available Design Size :- 30×64mm**  
**1000ml – Sticker Size:- 35×150mm ; Available Design Size :- 35×100mm**

**Disclaimer.**

All images used above are for reference and sample illustration purposes only. We do not claim ownership of any logos, designs, or brand identities depicted. All rights to the logos and trademarks belong solely to their respective brand owners. We also do not claim that these brands are our clients.

# AQUA GOLD PLUS SAMPLE ILLUSTRATION



Available In Size :- 1000ml



Sticker Size:- 60×150mm ; Available Design Size :- 60×50mm & 60× 100mm

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# AQUA PLATINUM PLUS SAMPLE ILLUSTRATION



Available In Size :- 1000ml



Sticker Size:- 60×150mm ; Available Design Size :- 60×50mm & 60× 100mm

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# HOW TO ORDER:

## 1. SUBMIT A QUOTATION REQUEST

A quotation will be provided as soon as we receive your information and once it is finalized.

## 2. SEND YOUR COMPANY DETAILS AND LOGO DESIGN

Share your company details and logo design with us via WhatsApp or Email.

## 3. APPROVAL OF ARTWORK AND PAYMENT

We will create a draft of the artwork with your customized logo within the day. Once payment is confirmed and advance is received, we will begin the production of your customized bottled water.

## 4. AFTER PLACING YOUR ORDER

Sit back and relax while we work on your order and ensure timely delivery to your doorstep!



" Refresh. Impress. Repeat. Start Branding Today. "

## PURE NIRVANA –

### Terms & Conditions for Distributors/Clients

**These Terms & Conditions govern the business relationship between PURE NIRVANA ("Company") and its Distributors/Clients. By placing an order, the Distributor/Client acknowledges and agrees to the following:**

#### 1. Minimum Order Quantity (MOQ) For Customization

- The minimum order quantity shall be 100 boxes per order.

#### 2. Advance / Deposit for Sticker Customization

- At the time of finalizing the order/design, the client/distributor must pay a sticker printing advance of ₹.5,000 for 2,000 custom stickers which also include ₹. 2,000/- for Plate or Die cost(One time).
- This amount will be adjusted in the billing at the rate of ₹1.5 per 1 liter bottle.
- The number of bottles ordered will be matched with sticker quantity, and the cost will be deducted accordingly.
- Once the initial 2,000 stickers are exhausted, the PURE NIRVANA team will inform the client/distributor in advance to submit the next sticker advance payment so that future orders are not delayed.

#### 3. Payment Terms

##### a) Order Payment:

- 50% advance payment is required at the time of placing the order.
- Remaining 50% payment must be made prior to delivery.

##### b) Payment Method:

- 100% payment must be made via UPI / NEFT / RTGS to the official PURE NIRVANA company account only.

#### 4. Delivery of Products/Goods

##### a) Delivery Charges:

- Free delivery within a 15 km radius.
- Beyond 15 km:
- Delivery charges to be borne by the Distributor/Client, or
- They may arrange their own commercial vehicle, or
- Use third-party services like PORTER etc.

##### b) Parking, Unloading, Toll, and Fines:

- All parking fees, unloading charges, toll tax, and any government-imposed fines during delivery will be borne by the Distributor/Client.

#### 5. Taxes

- GST and other applicable taxes will be charged extra, as per the prevailing Government of India regulations.

#### 6. Delivery Timeline

##### a) Standard Products:

- Delivery within 2-3 working days from receipt of partial or full payment.

##### b) Customised Branding:

- For the first order: Delivery within 7-10 working days.
- For subsequent orders: Delivery within 4-5 working days.

#### 7. Refund Policy for Customized bottle

##### a) Customization Opt-Out:

- If the Distributor/Client decides not to proceed with customization, any advance payment taken will be 100% refunded within 7 working days, provided the bottles are not already manufactured.
- If bottles are already manufactured, the Distributor/Client is obligated to take delivery of the remaining stock.

##### b) Printed Stickers:

- If stickers have already been printed, the remaining unused stickers will be returned to the client within 7 working days.

#### 8. Franchise Fee & Benefits

- All new franchise are required to pay a one-time registration fee of ~~₹.49,999/-~~ ₹. 24,999/- (Non- Refundable) to officially become a part of the PURE NIRVANA Partner Program.
- Note: This is a one-time onboarding fee and makes you an official franchise partner of PURE NIRVANA – no hidden charges, no renewal fees.
- PURE NIRVANA will provide MSME LICENCE & GUMASTA LICENCE for your Business Documentation, 1 Premium Bag, 2 Brand Name Ti-Shirts, Welcome KIT & ID, 500 Visiting Card, 500 Pamphlete, 50 Wall Stickers of size 18\*12sq.ft., Product Sample, Design Templates PDF File, 1 week Social Media Marketing support, and Tele-calling support for order generation and brand promotion & CRM Software to manage leads.

#### 9. Terms & Conditions Modification Clause

**PURE NIRVANA management reserves the right to modify, suspend, or cancel any of the above terms and conditions at any time without prior notice.**

#### Important Notice:

**Before signing the distributor/partner agreement, we request you to carefully read all the terms, benefits, and business details mentioned on our official website. Understanding the complete process will help you make the most of your partnership with PURE NIRVANA and avoid any confusion in the future.**

For any queries, feel free to contact our customer care team.



## Your Customization Journey Begins Here.. !

**We're committed to offering high-quality, sustainable plastic products that are built to last. You can trust us to deliver the best custom bottled water to meet your needs. Don't wait—choose us for reliable, eco-friendly solutions that enhance your brand and exceed expectations.**

**Waiting to Serve You Ahead !**

**For More Information SCAN Below Code**



@ Facebook



@ Instagram



@ Website